

# Innovative Web Solutions

At Affordable Prices



Design



Development



Marketing



Conversion

Continually Striving Towards Excellence



## Vision

To be the company that best understands the web solutions industry and continuously thrives to attain pinnacle of success by nurturing a winning network of partners ,clients and employees through mutual trust and loyalty.

## Mission

- Delivering world class products & services persistently
- Creatively innovating with emerging technology
- Toiinspire people tobe the best they can be

## Motto

Innovate Or Die !!

## Values That Drive Us



### Excellence

Committed to delivering excellent solutions to achieve client satisfaction



### Consistency

Consistently delivering the best in class solutions for over 3 years



### Transparency

Regular & open communication to collaborate & share ideas & opinions with both clients & employees



### Innovation

Creatively engaged in result oriented innovation to stay ahead of competition



### Integrity

We believe in working hard to deliver what we promise to our clients

## Who We Are



**Desktop Ready**

**Tablet Ready**

**Mobile Ready**

**ESTABLISHED IN  
NOV, 2012**

**150+**  
PROJECTS COMPLETED

**NUMBER OF  
PROFESSIONALS  
10+**

## Services We Offer



### Web Design Services

- Custom Website Design
- Responsive Website Design
- Mobile Website Design
- Graphic Design



### Web Development

- Custom Web Development
- Tailor made e-Commerce system
- Content Management Systems
- Web Application Development



### E-Marketing Services

- Search Engine Optimization
- Social Media Marketing
- Internet Marketing
- PPC Management



### Conversion Optimization

- Landing page Design
- Website usability analysis
- Call to action analysis
- User experience design

## Products On Offer

### **School Pro** School Management System

SchoolPro is a Custom developed School Management System that has a completely secure and encrypted code. It has various modules such as E-Learning, enrolment, fees management, library management and many more

[More Details](#)

### **Surgery Pro** Surgery Management System

A system for surgeries in Zimbabwe. For patients that use medical aids, the surgeries then sent the forms to the medical aid companies. At the end the surgery must see which have been

[More Details](#)

### **Ws Admin**

WsAdmin is our flagship Content Management System. This is a powerful system that can do so much more for your organisation from ERP to....ah you name it

[More Details](#)

## Methodology

## Delivering Solutions to Exceed Your Expectations

WebStudio is a renowned name when it comes to web solutions providers and we attribute all the success to our development methodology and professional approach towards all our projects. With 3+ years of industry experience we have refined our process to deliver solutions that are best in quality and highly cost efficient. We use "Agile Methodology" to develop all our project which not only gives us the advantage of delivering projects on time but also with regular feedback and collaborations we are able to exceed expectations of our clients with our solutions and achieve client satisfaction



Client



Project Coordinator



Designer



Programmer



Quality Control

## Success Stories



“The Best thing about Webstudio is their ability to deliver complex technical issues, timely delivery of work & upfront support. We highly recommend Webstudio for custom development

**Fari Gwashavanhu**  
www.mejrkh.co.zw

[View More](#)



“You guys are really on top of all the new technology and im just glad that our project ended up in such good hands. I am extremely proud of what we have created.You have always gone above and beyond for us!!

**Kuda**  
www.mimosa.co.zw

[View More](#)



## Delivering Solutions to Exceed Your Expectations



### Turn Around Time

We believe in completing all our projects before deadline to ensure client satisfaction and spare sufficient buffer time to modify design if needed as per client feedback



**Excellent**  
customer support

### Technical Support

We offer Free one year technical support after project completion to make sure that our clients don't face any problem even after the development is over



### Technologically Enriched Team

Our experts are highly skilled & use the latest, newest 7 best technology available for creating business solutions that will definitely aid your growth & add value to your business



### Excellence

Our team specialises in delivering the best solutions at affordable prices. We use refined processes to give cost advantage to all our clients



### Extensive Site Analysis & Reporting

We monitor your site traffic and performance. Our sites allows you to track the number of visitors, average duration and where they came from e.g. an online advert, direct web address or via a search engine. It can measure the numbers of enquiries or online sales thus producing a ratio of enquiries to visitors which gives the conversion rate. With this information you can take the right steps to improve this ratio and increase sales.

Get In Touch

# THE WEB TEAM



[www.webstudio.co.zw](http://www.webstudio.co.zw)

## Thank you for showing interest in WebStudio

We look forward to build a long term relationship with you

### Head Office

Webstudio  
Office 608, 6th Floor  
Batanai Gardens  
Cnr 1st street & Jason Moyo  
Harare, Zimbabwe

### Email

[info@webstudio.co.zw](mailto:info@webstudio.co.zw)

### Call Us

+263 774 175 438  
+263 8644143743  
+263 8644143715

### Banking Details

Bank	CABS
Account Name	Webstudio Pvt Ltd
Branch	Harare
Account Number	9020487177
Account Type	Savings